



Ratecard

Spread	450,000
Full page	350,000
Half page	180,000
Quarter page	90,000
Side strip	170,000
Bottom strip	110,000
Classified	50,000
Directory	25,000

Special Positions

inside front cover ifc	485,000
inside back cover ibc	465,000
outside back cover obc	500,000
page (3) small ad	75,000

Sponsorship, readers and subscribers offers negotiable.

Pre-payment of 80% is required for all new advertisers.

Discounts given for multiple sections. Series discounts apply only on a receipt of signed contract.

